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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/765,270	01/18/2001	William Gross	IDEALAB.001A	6161
56020	7590 05/03/2006		EXAMINER	
BRINKS HOFER GILSON & LIONE / YAHOO! OVERTURE			FISCHETTI, JOSEPH A	
1.0.	P.O. BOX 10395 CHICAGO, IL 60610		ART UNIT	PAPER NUMBER
011101100,			3627	
			DATE MAILED: 05/03/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	09/765,270	GROSS				
Office Action Summary	Examiner	Art Unit				
	Joseph A. Fischetti	3627				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 1 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1)⊠ Responsive to communication(s) filed on 12/1	Responsive to communication(s) filed on 12/14/06					
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closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4)⊠ Claim(s) <u>1-22</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-22</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/o	8) Claim(s) are subject to restriction and/or election requirement.					
Application Papers						
9) The specification is objected to by the Examine	er.					
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>						
Attachment(s)	_					
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date</li> </ol>	4) Interview Summary Paper No(s)/Mail D  5) Notice of Informal F  6) Other:					

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## **DETAILED ACTION**

This case is drawn to plural inventions requiring restriction as follows:

## Election/Restrictions

Restriction to one of the following inventions is required under 35 U.S.C. 121:

Claim1, 5-7 drawn to electronic browsing, classified in class 705, subclass
 27.

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- II. Claim 8,9 drawn to a market demand, classified in class 705, subclass 10.
- III. Claim 10,11 drawn to an automated business practice, classified in class 705, subclass 1.
- IV. Claim12,13 drawn to electronic shopping, classified in class 705, subclass26.
- V. Claim14, drawn to a referral method, classified in class 705, subclass 53.
- VI. Claim15,18,19, drawn to an operations research system, classified in class 705, subclass 7.
- VII. Claim 20, drawn to a matching offer system, classified in class 705, subclass 37.
- VIII. Claim 21, drawn to an incentive system, classified in class 705, subclass 14.
- IX. Claim 22, drawn to a price updating system, classified in class 705, subclass 20.

The inventions are independent or distinct, each from the other because:

Inventions I and II-VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination I has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

Inventions II and I, III-VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination II has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

Inventions III and I, II, IV-VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination III has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

Inventions IV and I-III, V-VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination IV has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

Inventions V and I-IV, VI-VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination V has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

Inventions VI and I-V,VI,VII,VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination VI has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

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Inventions VII and I-VI, VIII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination VII has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

The inventions are independent or distinct, each from the other because:

Inventions VIII and I-VII, IX are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination VIII has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

Inventions IX and I-VIII are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct if they do not overlap in scope and are not obvious variants, and if it is shown that at least one subcombination is separately usable. In the instant case, subcombination IX has separate utility such as a method/system of forecasting energy usage by tracking internet purchases. See MPEP § 806.05(d).

Because these inventions are independent or distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.

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Applicant is advised that the reply to this requirement to be complete must include (i) an election of a species or invention to be examined even though the requirement be traversed (37 CFR 1.143) and (ii) identification of the claims encompassing the elected invention.

The election of an invention or species may be made with or without traverse. To reserve a right to petition, the election must be made with traverse. If the reply does not distinctly and specifically point out supposed errors in the restriction requirement, the election shall be treated as an election without traverse.

Should applicant traverse on the ground that the inventions or species are not patentably distinct, applicant should submit evidence or identify such evidence now of record showing the inventions or species to be obvious variants or clearly admit on the record that this is the case. In either instance, if the examiner finds one of the inventions unpatentable over the prior art, the evidence or admission may be used in a rejection under 35 U.S.C.103(a) of the other invention.

Any inquiry concerning this communication should be directed to Joseph A. Fischetti at telephone number 571 272 6780.

Joseph A. Fige Primary Exami Art Unit 3627